



# DALLAS/FORT WORTH CHAPTER

M E E T I N G   P R O F E S S I O N A L S   I N T E R N A T I O N A L

## How would **YOU** like to hand out your business card 24 hours a day?

Take advantage of our digital advertising to reach out to meeting planners, suppliers and students of the 6<sup>th</sup> largest MPI Chapter. Over 970 MPI D/FW members review the web site [www.mpidfw.org](http://www.mpidfw.org) for current calendar events, member directory access and current industry news every month. The chapter's key communication tool, our weekly e-Blast, is sent to over 1,000 industry professionals.

Online exposure ensures your branding will reach your target audience: Meeting Professionals, as well as build brand recognition.

### You can choose from three different options:

**Website Banner Ads** – ad space is available on the MPI D/FW website in two sizes, premium header or banner ads on the home page. Banner ads run for 30 days and include the URL hyperlink to your website.

**e-Blast Ads** – become a sponsor of MPI D/FW's weekly eNews eblast. Your ad will be included for four consecutive weeks.

## SELECT YOUR EXPOSURE

"Buy MPI" member Ad rates

|   |             |                 |
|---|-------------|-----------------|
| Premium Header                            | 240w x 30h  | \$500 per month |
| Banner Ad                                 | 160w x 160w | \$125 per month |
| Weekly e-Blast (runs 4 consecutive weeks) | 120w x 240h | \$750 per month |

**\*25% discount will be given for purchases of three or more consecutive months.**

The **Dallas/Fort Worth (MPI D/FW) Chapter** is an affiliate of Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community with 25,000+ members belonging to 71 chapters in over 80 countries. The D/FW Chapter currently ranks as the 6<sup>th</sup> largest chapter in the world with over 970 members. The D/FW Chapter is the only MPI chapter to be recognized five times as the Chapter of the Year in 1989, 1990, 1994, 1996 and 2001. The D/FW Chapter fully supports MPI International's BUY MPI initiative and a banner ad is a quick and easy way to show fellow chapter members that you BUY MPI too!



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MEETING PROFESSIONALS INTERNATIONAL

## 2010-2011 ADVERTISING SPACE RESERVATION FORM

ADVERTISING CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

WEBSITE ADDRESS OR LINK FOR AD: \_\_\_\_\_

### PREFERRED ADVERTISING OPTION? CIRCLE ONE

Premium Header      Banner Ad      Weekly E-blast

PREFERRED MONTH(S)\*? \_\_\_\_\_

\* Options are based upon availability

PAYMENT: Due 15 days prior to start of ad date. Total: \_\_\_\_\_

( ) Check, made payable to MPI D/FW Chapter

( ) MasterCard, VISA, AMEX (Circle one)

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Authorization:

By signing below, we authorize the placement of our ad on the MPI D/FW website,  
[www.mpidfw.org](http://www.mpidfw.org).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### CONTACT

Paula Bruton, CMP, VP Communications  
972-370-5465, Extension 2103  
[catering665@AmericanGolf.com](mailto:catering665@AmericanGolf.com)

### ARTWORK

Patty Stern, CMP, Website Manager  
551-200-6293,  
[patty@groupdmm.com](mailto:patty@groupdmm.com)

### REMIT PAYMENT TO:

Randie Charnes, Chapter Administrator  
MPI D/FW Chapter  
7750 North Mac Arthur Blvd - #120, PMB 259, Irving TX 75063  
Phone: 972-869-3836, Fax: 972-506-7485